



Cinematic Vision – Official Rule Book

Introduction

Cinematic Vision is an onsite video editing competition hosted at Teknofest Pakistan. Participants are tasked with transforming raw footage into a visually compelling and narratively cohesive video within a limited timeframe. The competition focuses on creative storytelling, technical editing skills, and the ability to produce high-quality content under pressure.

Eligibility

- Participants:**
 - Open to individuals.
 - Must have basic experience in video editing and storytelling.
 - Each participant can submit only one entry.

Competition Format

- Footage & Brief:**
 - Participants will be provided with a set of raw footage, sound clips, and optional background music at the start of the competition.
 - The brief will contain the theme, expected video length, and target audience for the final video.
- Time Limit:**
 - Participants will have **3 hours** to edit and finalize their video.
 - No extensions will be provided, and late submissions will not be accepted.
- Editing Software:**
 - Participants may use any video editing software (e.g., Adobe Premiere Pro, Final Cut Pro, DaVinci Resolve, etc.).
 - Participants must bring their own laptops and editing software, fully installed and ready to use.
 - Internet access will be provided for research purposes only, not for downloading additional assets or tools.
- Submission Requirements:**
 - Final videos must be submitted in **MP4** format, with a resolution of at least **1080p**.
 - The maximum video length will be defined in the brief, typically ranging from **1 to 3 minutes**.
 - Submissions must be named following the format: **TeamName_VideoTitle.mp4**.
 - All submissions must be made via USB drive to the designated competition supervisor before the deadline.



Judging Criteria

1. **Creativity and Storytelling (40%):** How well the video tells a story and engages the audience.
2. **Technical Editing Skills (30%):** Proficiency in video transitions, cutting, pacing, audio sync, and overall editing quality.
3. **Aesthetic Appeal (20%):** Visual appeal, color grading, and composition.
4. **Adherence to Theme (10%):** How well the video aligns with the given theme and brief.

Judges

- A panel of 3-5 industry professionals in video editing, filmmaking, and media production will evaluate the entries.
- The judges' decisions are final and non-negotiable.

Rules & Regulations

1. **Original Work:** All editing must be done onsite. Pre-prepared elements or external assets (e.g., downloaded music, footage, or effects) are not allowed.
2. **Conduct:** Participants must maintain professional behavior throughout the competition. Any misconduct or violation of the rules will result in disqualification.
3. **Software & Equipment:** Participants are responsible for their own devices and software. Technical issues with personal equipment are the participant's responsibility.
4. **Time Adherence:** All submissions must be made within the 3-hour time limit. Late submissions will not be considered.

Prizes

- **1st Prize:** PKR 30000/=
- **2nd Prize:** PKR 20000/=
- **3rd Prize:** PKR 10000/=
- Winning videos may be featured on Teknofest Pakistan's social media platforms or showcased at the event.

Contact Information

For any questions or additional information, please contact us at:

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